

# MODERE® FACT SHEET

## MODERE CELLPROOF LIP COMPLEX

Personal Care | Skin

### Product Description

Beauty begins on the inside, but sometimes you want a boost to help your inner beauty shine. Modere CellProof Lip Complex will soothe and condition dry lips while simultaneously making them visibly plumper, firmer and smoother. That's because our ingenious multi-tasking lip treatment is packed with lip-boosting nutrients, including patented BioCell Collagen® CG, an advanced tripeptide blend and luxurious shea butter. The result is full, alluring lips that are kissably soft.

### Product Benefits

- Naturally enhances the look of fullness
- Diminishes the appearance of fine lines and creases
- Provides intense hydration for enviably soft, supple-looking lips
- Visibly improves firmness and smoothness
- Rejuvenates, soothes and nourishes

### Positioning Statement

Modere CellProof Lip Complex is a luxurious serum designed to renew the appearance of your lips while adding the look of volume. It features award-winning BioCell Collagen® CG, a natural matrix of collagen peptides and hyaluronic acid that is Bio-Optimized™ for maximum effectiveness. Backed by Collagen/HA Matrix® Technology, this signature cosmetic-grade ingredient supports hydration and reduces the appearance of fine lines and creases, leaving your lips looking firm and supple.

Our multi-tasking lip treatment is also packed with lip-boosting nutrients, including an advanced tripeptide blend to visibly enhance plumpness, shea butter and apple extract to provide intense hydration, and vitamins A and E to nourish, soothe and gently condition lips. After just one use, you'll notice your lips look fuller, smoother and softer. Because you deserve to look as vibrant as you feel.

Modere CellProof Lip Complex is a key component of the CellProof system and is designed to work synergistically with other CellProof products to noticeably enhance the appearance of your lips and skin. For optimal results, pair CellProof with award-winning Liquid BioCell®, the supernutraceutical scientifically shown to nourish skin from the inside. This exclusive 360° approach delivers patented Collagen/HA Matrix® Technology in both a topical (CellProof Serum, Moisturizer and Lip Complex) and an ingestible form (Liquid BioCell), for visibly radiant skin.

### Directions/Usage

Smooth over cleansed lips morning and evening. Once absorbed, follow with lip color if desired.

**Caution:** To prevent irritation, avoid under-eye area and anywhere beyond the perimeter of natural lip line. If discomfort occurs, remove product and discontinue use. A temporary redness may occur if applied to skin.



### Key Ingredients

- BioCell Collagen® CG
- Tripeptide blend
- Apple extract
- Vitamin B
- Vitamin E
- Shea butter

**INGREDIENTS:** Aqua, glycerin, butyrospermum parkii (shea) butter, diilinoleic acid/propanediol copolymer, ethylhexyl palmitate, phytosteryl sunflowerseedate, squalane, propanediol, pyrus malus (apple) fruit extract, sorbitol, cera alba, sodium acrylate/sodium acryloyldimethyl taurate copolymer, hydrogenated vegetable glycerides, cera microcristallina, sodium stearoyl lactylate, C15-19 alkane, hydroxyacetophenone, butylene glycol, tocopheryl acetate, niacinamide, xanthan gum, tribehenin, hydrolyzed chicken cartilage extract\*, polyglyceryl-6 laurate, 1,2-hexanediol, caprylyl glycol, tetrasodium glutamate diacetate, tocopherol, sorbitan isostearate, polyglycerin-6, methyl nicotinate, sorbitan oleate, citric acid, hydroxypropyl cyclodextrin, glycyrrhiza glabra (licorice) root extract, jojoba esters, helianthus annuus (sunflower) seed wax, sodium hydroxide, palmitoyl tripeptide-1, palmitoyl tripeptide-38, acacia decurrens flower wax, polyglycerin-3, sodium benzoate, potassium sorbate.

\*BioCell Collagen® CG providing Hydrolyzed Collagen Type II Peptides, Chondroitin Sulfate and Hyaluronic Acid. • \*BioCell Collagen® CG versorgt die Haut mit hydrolysierten Kollagen-Typ-II-Peptiden, Chondroitin-Sulfat und Hyaluronsäure. • \*BioCell Collagen® CG, apporte des peptides de collagène hydrolysé de type II, du sulfate de chondroïtine et de l'acide hyaluronique. • \*BioCell Collagen® CG liefert gehydrolyseerd collageen type II-peptiden, chondroitinesulfaat en hyaluronzuur. • Il BioCell Collagen® CG fornisce peptidi di collagene idrolizzato di tipo II, solfato di condroitina e acido ialuronico.

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